



The Westin Jackson is proud to host their 6th Annual Festival of Trees during the month of December! Festival of Trees is a community wide series of events which feature a Gala for our featured charity of the season, Ballet Mississippi's Sugar Plum Fairy Tea, Estelle's Brunch with Santa, outdoor ice skating, and more. We are proud to announce the Boys & Girls Club of Central Mississippi as our Charity Partner for 2023, featuring the Youth of the Year Competition 2023-2024 at this year's gala. Our Christmas Tree Lane located in The Westin Jackson's meeting space will publicly display decorated holiday trees from local businesses and organizations as a sponsorship to our charity partner, with all proceeds going to the local Boys & Girls Club to provide a fun, safe and constructive environment for kids and teens during out-of-school hours.

The mission of the Boys and Girls Club of Central Mississippi is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. Community-based and led by professional staff, Clubs serve small towns, large metropolitan areas, public housing communities, and Native populations, as well as those who live on U.S. military installations worldwide. They offer programs and services to help young people succeed in school, develop leadership skills, and maintain healthy lifestyles. 73% of low-income members ages 12 to 17 who attend the Club regularly say they earn mostly As and Bs, compared with 69% of low-income youth nationally. We need your help to continue supporting these children by becoming a Christmas Tree Sponsor. We hope you consider taking part in this wonderful holiday celebration for the whole community to enjoy. We have enclosed more information on the event, which is a meaningful way to demonstrate your support for the Boys and Girls Club of Central Mississippi.

Please contact Nadia Radowick by November 17th to confirm your sponsorship. Thank you for your generosity and support!

Sincerely,

Patrick House
Hotel Manager
The Westin Jackson





What is Festival of Trees?

Festival of Trees will be returning to The Westin Jackson to kick off the Holiday season! We are proud to announce our local charity will be the Boys & Girls Club of Central Mississippi. We are asking for your help by sponsoring and decorating a Christmas tree! For more information on events please visit our Official Website at www.jacksonfestivaloftrees.com.

Sponsorship Levels

- *Christmas Tree Sponsor - \$500.00 (Donation to Boys & Girls Club of Central Mississippi)*
 - Each sponsor may invite up five individuals to decorate a (7.5 ft) Christmas tree that The Westin Jackson will provide November 29th
 - All decorations to be purchased by the sponsor and to follow the theme of “A Mississippi Christmas”
 - Between Thursday, December 1st and Saturday, December 31st, all hotel and public guests will vote on their favorite decorated tree
 - The winner with the most votes will be announced and will be awarded a \$500 gift card to Soul Spa
 - At the conclusion of Festival of Trees your team can remove the decorations or choose to have the hotel remove and donate the decorations to a local charity
- *Silver Sponsor - \$1,250.00 (Donation to Boys & Girls Club of Central Mississippi)*
 - All of the Christmas Tree Sponsor inclusions plus:
 - \$100 gift card to Estelle
 - \$150 gift card to Soul Spa
- *Gold Sponsor - \$2,500.00 (Donation to Boys & Girls Club of Central Mississippi)*
 - All of the Christmas Tree Sponsor inclusions plus:
 - Holiday Reception for your company hosted by Estelle Wine Bar and Bistro
 - Reception may accommodate up to ten guests for two hours of complimentary beer/wine and light bites
 - Must be booked in the month of December on either a Monday, Tuesday, or Wednesday during the first three weeks of the month (Dates and times will be available on a first come, first serve basis)
 - Company logo will be displayed and highlighted on Festival of Trees website as well as all print marketing material

Sponsorship Events

- November 29th 8 am to 6 pm – Christmas Tree Decorating Party
 - The Westin Jackson will provide light appetizers and wine for the decorating team members on November 29th from 4 pm – 6 pm.
- November 30th 5:30 pm – 7:30 pm – Tree Lighting Ceremony



Company Name: _____

Contact Name: _____

Phone: _____ Email: _____

Sponsorship Selection:

Christmas Tree Sponsor (\$500.00)

Silver Sponsor (\$1,250.00)

Gold Sponsor (\$2,500.00)

Payment Method:

Check *(Make Check Payable to Boys & Girls Club of Central Mississippi)*

Social Media Accounts:

Twitter: _____

Instagram: _____

Facebook: _____

If you have any questions or need additional information, contact Nadia Radowick at 601-968-8200 or nadia.radowick@westinjackson.com. All sponsorship forms and checks should be mailed to:

The Westin Jackson
Attn: Nadia Radowick
407 S. Congress Street, Jackson, MS 39201

