



The Westin Jackson is proud to host their 5<sup>th</sup> Annual Festival of Trees during the month of December! Festival of Trees is a community wide series of events which feature a Gala for our featured charity of the season, Ballet Mississippi's Sugar Plum Fairy Tea, Estelle's Brunch with Santa, Soul Spa Shopping Night, and more. We are proud to announce the Ronald McDonald House of Mississippi as our Charity Partner for 2022. Our Christmas Tree Lane located in The Westin Jackson's meeting space will publicly display decorated holiday trees from local businesses and organizations as a sponsorship to our charity partner, with all proceeds going to families of critically ill children who must travel to Jackson to receive intensive medical treatment.

Do you know how long Ronald McDonald House Charities has been helping families? Since 1989, Ronald McDonald House Charities of Mississippi (RMHC MS) has been improving the well-being of children and families through programs that give comfort, compassion and care. It is a home where families can reside in a caring and comfortable environment; share their fears and concerns; receive the support of others who are in similar circumstances; and gain strength during the most difficult time in their lives. We need your help to continue supporting these families by becoming a Christmas Tree Sponsor. We hope you consider taking part in this wonderful holiday celebration for the whole community to enjoy. We have enclosed more information on the event, which is a meaningful way to demonstrate your support for the Ronald McDonald House Charities.

Please contact Patrick House, Director of Sales for The Westin Jackson, by October 25<sup>th</sup> to confirm your sponsorship. Thank you for your generosity and support!

Sincerely,

Mike Burton  
General Manager  
The Westin Jackson



Keeping families close™



### **What is Festival of Trees?**

Festival of Trees will be returning to The Westin Jackson to kick off the Holiday season! We are proud to announce our local charity will be the Ronald McDonald House of Mississippi. We are asking for your help by sponsoring and decorating a Christmas tree! For more information on events please visit our Official Website at [www.jacksonfestivaloftrees.com](http://www.jacksonfestivaloftrees.com).

### **Sponsorship Levels**

- *Christmas Tree Sponsor - \$500.00 (Donation to Ronald McDonald House of Mississippi)*
  - Each sponsor may invite up five individuals to decorate a (7.5 ft) Christmas tree that The Westin Jackson will provide November 28<sup>th</sup> – November 30<sup>th</sup>
  - All decorations to be purchased by the sponsor and to follow the theme of “A Mississippi Christmas”
  - Between Thursday, December 1<sup>st</sup> and Saturday, December 31<sup>st</sup>, all hotel and public guests will vote on their favorite decorated tree
  - The winner with the most votes will be announced and will be awarded a \$500 gift card to Soul Spa
  - At the conclusion of Festival of Trees your team can remove the decorations or choose to have the hotel remove and donate the decorations to a local charity
- *Silver Sponsor - \$1,250.00 (Donation to Ronald McDonald House of Mississippi)*
  - All of the Christmas Tree Sponsor inclusions plus:
  - \$100 gift card to Estelle
  - \$150 gift card to Soul Spa
- *Gold Sponsor - \$2,500.00 (Donation to Ronald McDonald House of Mississippi)*
  - All of the Christmas Tree Sponsor inclusions plus:
  - Holiday Reception for your company hosted by Estelle Wine Bar and Bistro
  - Reception may accommodate up to ten guests for two hours of complimentary beer/wine and light bites
  - Must be booked in the month of December on either a Monday, Tuesday, or Wednesday during the first three weeks of the month (Dates and times will be available on a first come, first serve basis)
  - Company logo will be displayed and highlighted on Festival of Trees website as well as all print marketing material

### **Sponsorship Events**

- November 28<sup>th</sup> – November 30<sup>th</sup> 8 am to 6 pm – Christmas Tree Decorating Party
  - The Westin Jackson will provide light appetizers and wine for the decorating team members on Tuesday, November 29<sup>th</sup> from 4 pm – 6 pm.
- December 1<sup>st</sup> 5:30 pm – 7:30 pm – Tree Lighting Ceremony



FESTIVAL  
OF  
*trees*  
2022

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Sponsorship Selection:**

Christmas Tree Sponsor (\$500.00)

Silver Sponsor (\$1,250.00)

Gold Sponsor (\$2,500.00)

**Payment Method:**

Check *(Make Check Payable to Ronald McDonald Charities of Mississippi)*

**Social Media Accounts:**

Twitter: \_\_\_\_\_

Instagram: \_\_\_\_\_

Facebook: \_\_\_\_\_

If you have any questions or need additional information, contact Patrick House, Director of Sales at The Westin Jackson, at 601-986-8200 or [patrick.house@westinjackson.com](mailto:patrick.house@westinjackson.com). All sponsorship forms and checks should be mailed to:

The Westin Jackson  
Attn: Patrick House  
407 S. Congress Street, Jackson, MS 39201

**THE WESTIN**  
JACKSON



Ronald McDonald  
House Charities<sup>®</sup>  
Mississippi

Keeping families close™